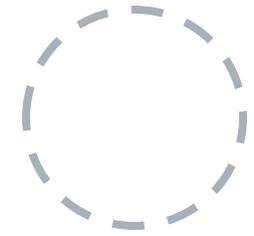




ST. CLOUD STATE  
UNIVERSITY



# Professional and Continuing Education Event Sponsor Kit

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**SPRING 2026**

ST. CLOUD STATE UNIVERSITY CAMPUS

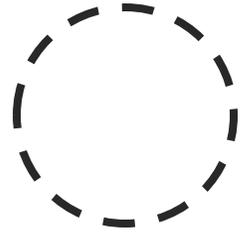
**KASSIDI ANDRES**

320.308.5759

KASSIDI.ANDRES@STCLOUDSTATE.EDU



# SPONSOR OPPORTUNITIES



## EVENTS

**Student Research Colloquium**

April 17

**Engineering & Technology Expo**

April 23

**Honors College Showcase**

April 27

## PACKAGES

**Event Sponsor**

\$1000

**Food & Beverage Sponsor**

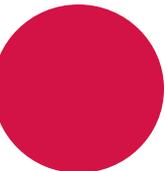
\$500

**Give-A-Way Sponsor**

\$400

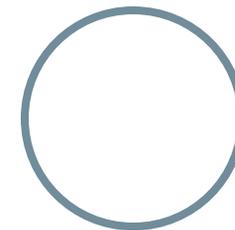
**Table Sponsor**

\$200





# STUDENT RESEARCH COLLOQUIUM



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APRIL 17, 2026  
10:00 AM – 4:00 PM

The 2026 Student Research Colloquium features poster and oral presentations from students in various majors, plus industry presentations and tables. Most students present topics in health and the life sciences, and this year will feature industry speakers in MedTech.

Both undergraduate and graduate students will present. The colloquium has a focus on academic rigor and our holistic approach to developing students' communication skills.

**This event is a prime opportunity for your organization to network with students in support of their academic and career goals.**



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# ENGINEERING & TECHNOLOGY EXPO

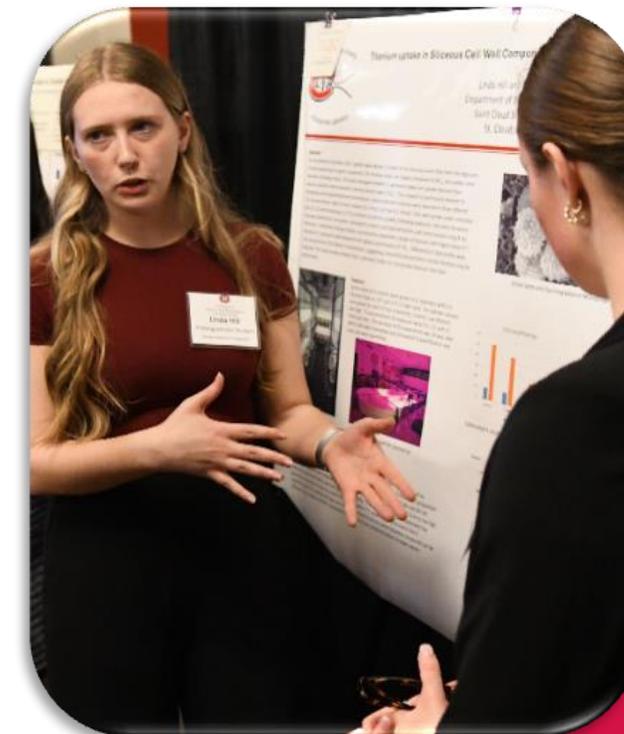
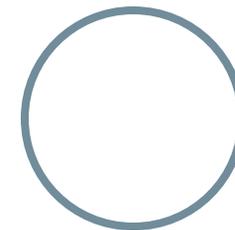
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APRIL 23, 2026

4:00 PM – 7:00 PM

This inaugural event will feature poster and oral presentations from both undergraduate and graduate students in engineering and technology programs with a focus on senior design, capstone, and class projects.

The event will feature career booths located at the Integrated Science and Engineering Laboratory on the St. Cloud Campus, including an opportunity to join the Mechanical Engineering Industry Advisory Council meeting.

**This event is a prime opportunity for your organization to network with students in support of their academic and career goals.**



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# HONORS COLLEGE SHOWCASE

APRIL 27, 2026

10:00 AM – 4:00 PM

The Honors Showcase is an annual event highlighting student research by new honors students, as well as returning students from within the Honors College. For some of our presenters, the showcase serves as a launching pad for further research; for other presenters, it is a platform to present advanced, culminating research. This year's event features:

- Group poster presentations on community issues and actions from students in *Honors 106 - Community Connections*
- Outcomes of advanced Anthropology students' fieldwork experiences
- Additional presentations from other Honors courses

**This event is a prime opportunity for your organization to network with students in support of their academic and career goals.**



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# WHAT YOUR ORGANIZATION GAINS AS A SPONSOR

**Talent Identification:** Discover potential interns or future employees.

**Networking:** Build connections with academia and other businesses.

**Innovation and Ideas:** Gain exposure to fresh, innovative research that can inspire new projects.

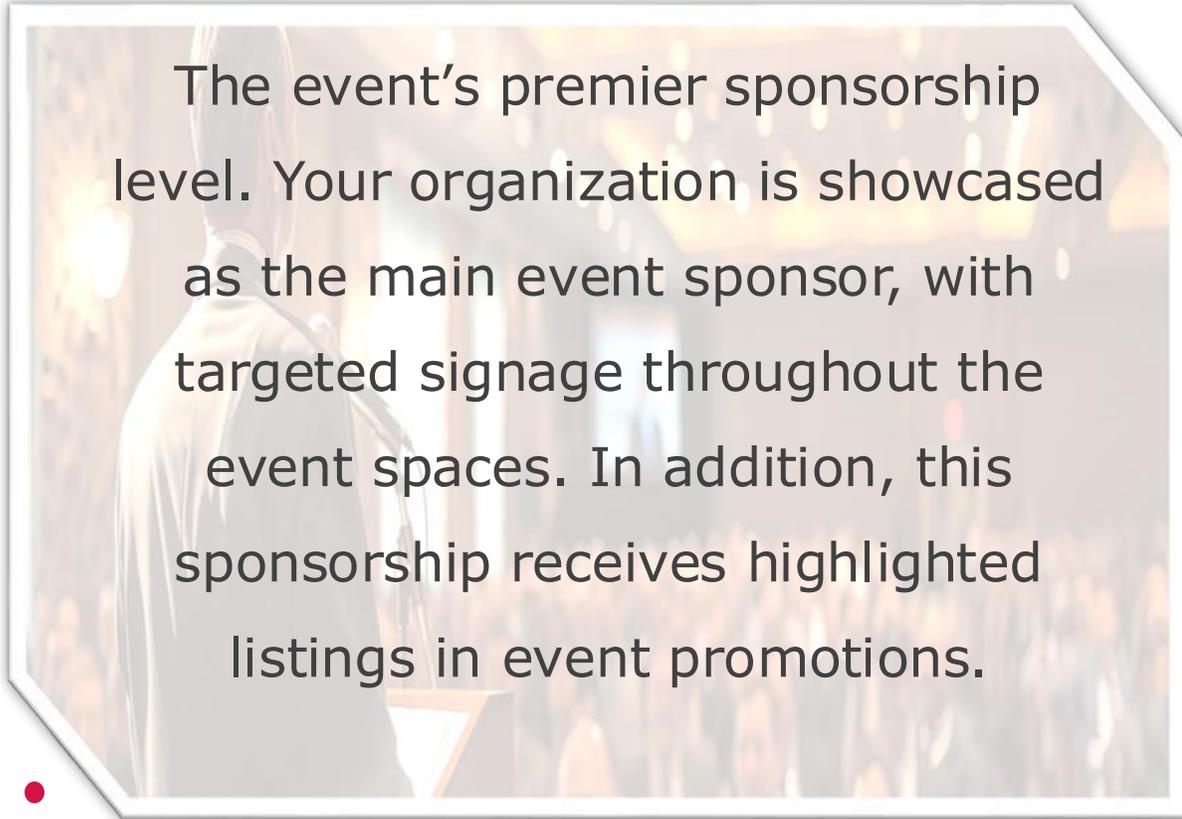
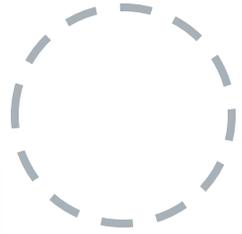
**Brand Visibility:** Enhance the organization's reputation within the academic community.

**Corporate Social Responsibility (CSR):** Demonstrate a commitment to fostering the industry's future growth.





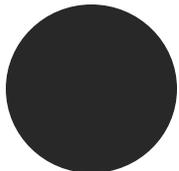
# EVENT SPONSOR



The event's premier sponsorship level. Your organization is showcased as the main event sponsor, with targeted signage throughout the event spaces. In addition, this sponsorship receives highlighted listings in event promotions.

## \$1,000 NET INVESTMENT

Event signage	Company introduction
6' skirted table	Premier event advertising in program
Presentation judge opportunity (Colloquium only)	8 exhibitor badges
25% off future customized training	

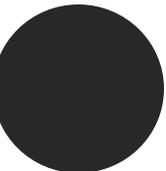


# FOOD & BEVERAGE SPONSOR



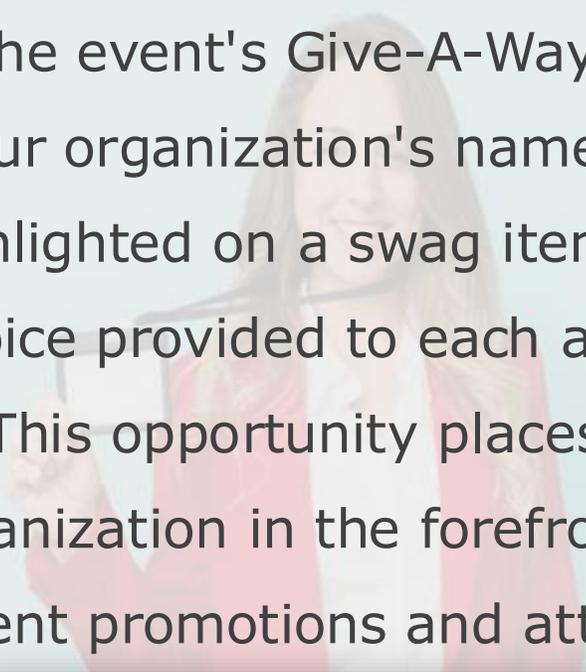
## \$500 NET INVESTMENT

6' skirted table	Listing in event program
Presentation judge opportunity (Colloquium only)	3 exhibitor badges
25% off future customized training	



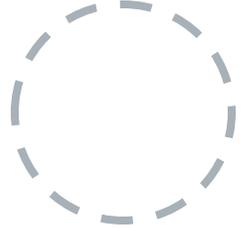


# GIVE-A-WAY SPONSOR



As the event's Give-A-Way sponsor, your organization's name/logo is highlighted on a swag item of your choice provided to each attendee.

This opportunity places your organization in the forefront of the event promotions and attendees.



## \$400 NET INVESTMENT\*

6' skirted table

Listing in event program

Presentation judge opportunity  
(Colloquium only)

4 exhibitor badges

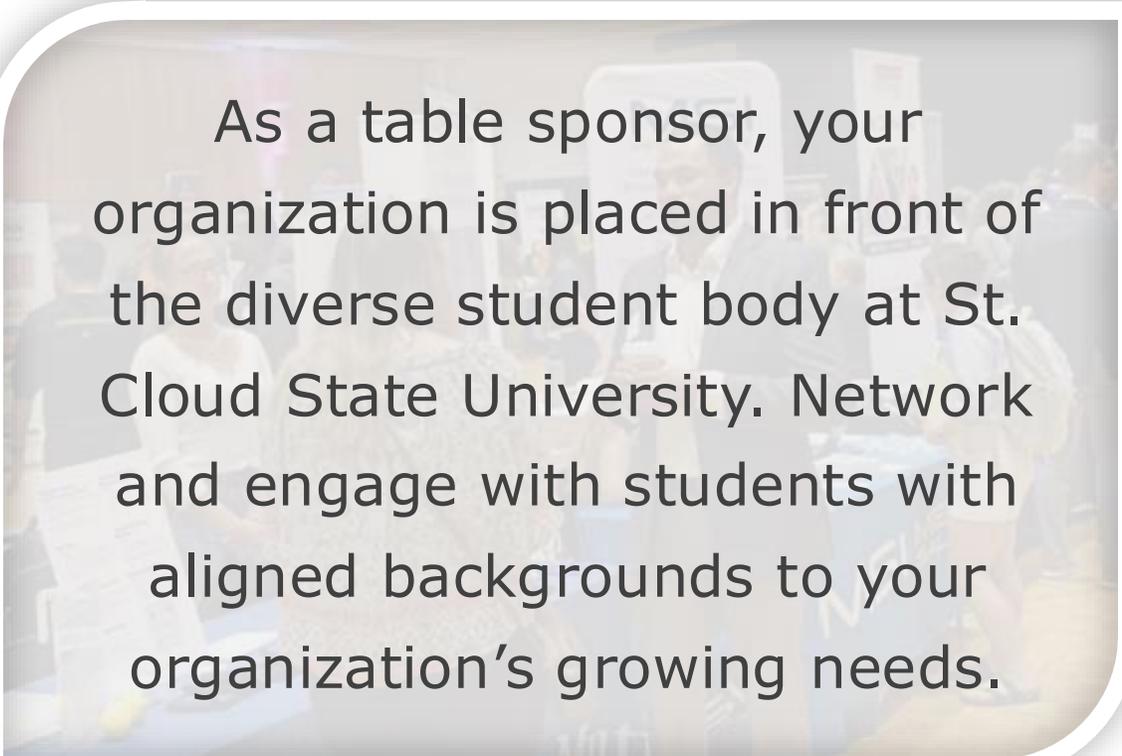
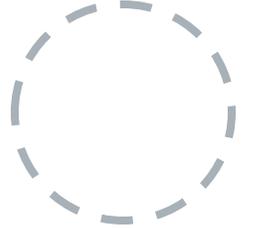
25% off future customized training

\* Dependent on give-a-way item cost.





# TABLE SPONSOR



As a table sponsor, your organization is placed in front of the diverse student body at St. Cloud State University. Network and engage with students with aligned backgrounds to your organization's growing needs.



## \$200 NET INVESTMENT

6' skirted table	Listing in event program
2 exhibitor badges	15% off future customized training





# SPONSOR ADVERTISING

The presenting and table sponsor levels can also add on additional advertising opportunities throughout event marketing materials, including space on the event website and social media postings.



## **Premier Advertising \$100.00**

Advertising space on event materials and website to include large sized organization logo and tagline.

## **Spotlight Advertising \$50.00**

Advertising space on event materials and website to include medium sized organization logo.





# ADDITIONAL PRODUCTS AND SERVICES

In addition to supporting your attendance at this year's spring events, St. Cloud State University's division of Professional and Continuing Education looks forward to working with your organization to design and optimize customized programming for specific needs or an overall long-term plan. We specialize in the following aspects, and look forward to continued partnership to help accelerate the success of your organization.

**Customized Training**

**Event and Conference Services**

**Technology Innovation**

**Partnership Grants**





# VISIT US AT [SCSU.MN/PACE](https://scsu.mn/pace)



**JEANIE**  
DEAN



**ABRAM**  
EXECUTIVE DIRECTOR



**KASSIDI**  
PROJECTS & EVENTS



**ILEANA**  
WORKFORCE DEVELOPMENT





ST. CLOUD STATE  
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