



EXHIBITOR SILENT AUCTION

MN Municipal Clerks and Finance Officers Conference & Exhibit Show
EXHIBIT SHOW - March 21, 2024 at
River's Edge Convention Center, St. Cloud, MN
"Embrace the Future"

REASONS TO PARTICIPATE

ISSUE:

Minnesota Ethics Law prohibits exhibitors from giving away items worth more than \$5.00

SOLUTION:

Participate in the Silent Auction

- Having a Silent Auction item at your booth brings more traffic. The Exhibitor Silent Auction has become a tradition at this Conference and attendees look forward to bidding on some outstanding items! They love to check out their options....and they love to make their bids!
- A flyer listing all the booths with items is included in the packets given to all the attendees - more promotion of your company!
- Proceeds support the MCFOA scholarship fund for future conference & training opportunities. They appreciate your support.
- A Silent Auction consisting of items donated by conference attendees will also be set up in the Exhibit Area – lots of excitement and bidding!

HERE IS HOW IT WORKS

- Decide to participate!
- Choose an item. The conference theme is **Embrace the Future** (Fun to have something that goes with the theme). **Come up with some great ideas to decorate your booth! Creativity means more attendees stopping at YOUR booth!** The Conference Committee prefers all items to be valued at \$15 or more. If you have several small items, combine them into a basket/gift box. Complete the form at the bottom of this flyer, and email to St. Cloud State University @ kassidi.andres@stcloudstate.edu.
- Bring your item to the conference – display it prominently in your booth – use it as an *attention getter*. Bidding sheets and further instructions will be provided on site.

EMAIL TO – kassidi.andres@stcloudstate.edu

Form must be received by Friday, February 9, 2024 to insure information is included on the flyer.

Company Name:

Contact Person:

e-Mail Address:

Help us promote your item in a flyer distributed to all attendees.

What is it?

Short/Clever Description:

Estimated Value: